

## Sidetrade takes home two awards this fall

**Monday October 17, 2022 | Global AI-powered Order-to-Cash platform, Sidetrade, has taken home two industry-leading awards in recent weeks at the Irish Credit Team Awards and the Cloud Excellence Awards.**

On Tuesday October 11, 2022 during a ceremony at the World Credit Congress & Exhibition in Dublin, Sidetrade was named the winner of the "Shared Service Credit Team of the Year" category at the [Irish Credit Team Awards](#). [Sidetrade bagged twice this award](#) for the second year in a row.

The annual Irish Credit Team Awards are dedicated to celebrating excellence in the industry and providing an opportunity for members to meet and learn from other credit teams around the country.

**Commenting on the award win, Sidetrade's Chief Services Officer, Frédéric Dupont-Aldiolan, said:** *"It is an honor to be recognized by our peers for the second consecutive year and this award testifies to Sidetrade's exceptional focus on customer centricity."*

*"We are committed to driving value for our customers and delivering excellence in the Order-to-Cash space. This award is further proof of how we are leveraging technology and highly skilled people to support our customers in their everyday challenges. We believe that it's the combination of Aimie, our AI solution, and human touch that truly builds exceptional customer performance."*

This follows on from Sidetrade's success at the [Cloud Excellence Awards](#) previous month where Aimie, its AI-powered technology was revealed "Best Cloud Automation Solution" out of a list of 10 finalists. The Cloud Excellence Awards celebrated annually recognize the best of the UK's cloud industry, from the most innovative and compelling products and vendors, through to the top use cases from end-user firms.

**Mark Sheldon, CTO of Sidetrade, commented:** *"We believe our key differentiator is Sidetrade's unique cloud-based Data Lake which is made up of more than \$4.5trillion B2B payment experiences from 21 million companies worldwide. Thanks to our Data Lake, Aimie is able to deliver cutting-edge AI technology to help businesses secure and accelerate cash flow."*

*"Aimie is loved by everyone at Sidetrade and across our customers, and this award is further recognition of her strengths and abilities in securing and accelerating cash flow."*

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### About Sidetrade ([www.sidetrade.com](http://www.sidetrade.com))

Sidetrade (Euronext Growth: ALBFR.PA) provides a SaaS platform dedicated to securing and accelerating cash flow. Sidetrade's next-generation AI, nicknamed Aimie, analyzes \$4.6 trillion worth of B2B payment transactions daily in the Sidetrade Cloud to predict customer payment behavior and the attrition risk of more than 21 million companies worldwide. Aimie recommends the best cash collection strategies, intelligently automates actions on the Order-to-Cash process, and dematerializes customer transactions to enhance productivity, performance, and working capital management.

Sidetrade has a global reach, with 300 talented employees based in Paris, London, Birmingham, Dublin, Houston, and Calgary, serving global businesses in more than 85 countries. Amongst them: Tech Data, KPMG, Nespresso, Hearst, Expedia, Manpower, Securitas, Randstad, Engie, Veolia, Inmarsat, and Bidfood.

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