About this cookie policy.

Sidetrade SA and/or any of its affiliated companies ("Sidetrade", "we", "us") are committed to protecting and respecting your privacy. This Cookie Policy sets out what cookies are and how we use them. You should read this policy to understand what cookies are, how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used and how to control the cookie preferences. For further information on how we use, store and keep your personal data secure, see our Privacy Policy.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Your consent applies to the following domains: www.sidetrade.com

Your current state: Consent Accepted. Allow all cookies (Necessary, Uncategorized, Functional, Advertisement, Analytics). Manage your consent.

What are cookies?

Cookies are small text files that are used to store small pieces of information. The cookies are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make the website more secure, provide better user experience, and understand how the website performs and to analyse what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses cookies first-party and third-party cookies for a number of purposes. The first-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our websites are used mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

What types of cookies do we use?

The cookies used on our website are grouped into the following categories.

Necessary

This is a necessary category.

Uncategorized

Functional

Advertisement

Analytics

The below list details the cookies used in our website.

Cookie	Description
Necessary	

Cookie	Description
_icl_current_language	This cookie name is associated with a Wordpress multilingual plug-in from WPML. It stores a language value for the website. Where the cookie is set in response to a user action or request, and as long as it has a short lifespan, it can be treated as strictly necessary.
wpml_browser_redirect_test	This cookie helps determine language selection for website visitors and may redirect the website visitor to the correct language based on location. This language setting is then stored.
_icl_visitor_lang_js	Keep track of the visitor language
__cfduid	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address d apply security settings on a per-client basis. It doesnot correspond to any user ID in the web application and does not store any personally identifiable information.
lang	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.
viewed_cookie_policy	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.
Uncategorized	
wmc	
YTC	
u	
Functional	
_workable_visitor	Used by workable.com for the jobs offer
lidc	This cookie is set by LinkedIn and used for routing.
Advertisement	
__ar_v4	This cookie is associated with the DoubleClick advertising service from Google. Helps with tracking conversion rates for ads.

Cookie	Description
__adroll	This cookie is used to identify the visitor across visits and devices. It is used by real-time bidding for advertisers to present relevant advertisement.
__adroll_fpc	This cookie is used to identify the visitor across visits and devices. It is used by real-time bidding for advertisers to present relevant advertisement.
VISITOR_INFO1_LIVE	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.
IDE	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.
_mkto_trk	This cookie is associated with an email marketing service provided by Marketo. This tracking cookie allows the website to link visitor behaviour to the recipient of an email marketing campaign, to measure campaign effectiveness.
test_cookie	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the users' browser supports cookies.
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
Analytics	
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.

Cookie	Description
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
_gat_gtag_UA_29157906_2	Google uses this cookie to distinguish users.
YSC	This cookies is set by Youtube and is used to track the views of embedded videos.
GPS	This cookie is set by Youtube and registers a unique ID for tracking users based on their geographical location
_gat_gtag_UA_29157906_1	Google uses this cookie to distinguish users.
li_sugr	Used by LinkedIn
UserMatchHistory	This cookie is used by LinkedIn to track visitors so that more relevant ads can be presented based on the visitor's preferences.
_cs_c	This cookie is used by Content Square to save the user consent to be tracked
_cs_id	This cookie contains the number of pageviews within the running session for Content Square Solution
bcookie	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.
bscookie	LinkedIn Share buttons and ad tags
_cs_s	This cookie contains the number of pageviews within the running session for Content Square Solution

How can I control the cookie preferences?

You can manage your cookies preferences by clicking on the "Settings" button and enabling or disabling the cookie categories on the popup according to your preferences.

Should you decide to change your preferences later through your browsing session, you can click on the "Privacy & Cookie Policy" tab on your screen. This will display the consent notice again enabling you to change your preferences or withdraw your consent entirely.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. To find out more out more on how to manage and delete cookies, visit www.wikipedia.org, www.allaboutcookies.org.