

Sidetrade makes top 500 “Growth Champions” list

PARIS, France – 08 February 2019 | Sidetrade (Euronext Growth: ALBFR.PA), the Artificial Intelligence customer journey platform, has made the “Champions de la Croissance” (“Growth Champions”) 2019 list in France.

Today, Les Echos, the leading French daily financial newspaper, and Statista, the Hamburg-based statistics portal, published their **2019 “Champions de la Croissance” (“Growth Champions”) list**. With this award, Les Echos showcases the French growth engines.

The “Growth Champions Top 500” list recognizes independent French businesses with the best growth from 2014 to 2017.

This year, **Sidetrade, the Artificial Intelligence software editor, ranks among France’s Growth Champions**. This is fitting recognition, since Sidetrade has been steadily achieving double-digit growth in revenue. This excellent momentum is the result of the firm’s pivotal move to expand their market. Sidetrade has made its AI platform an indispensable assistant for managing the entire customer journey.

“We are proud to join the ranks of the “Growth Champions”, a crowning achievement for our teams. Investments in AI are booming. Our new AI Sales & Marketing platform, which radically accelerates prospecting and sales, is already achieving 46% growth, accounting for nearly half of our new contracts. We look forward to the future, with the wind in our sails. Who knows? At this rate, maybe we even have a shot at the 2020 list!”, said Olivier Novasque, CEO of Sidetrade.

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) facilitates growth by laying the cornerstones of the customer journey: prospecting, sales, loyalty and performance. Integrated with your CRM and your ERP, Sidetrade’s revolutionary AI system called Aimie reveals unseen factors that generate leads, drive sales, improve cashflow and shorten payment delay. Over 1,500 businesses in 80 countries use Sidetrade technology to give their Marketing, Sales and Finance teams a competitive edge.

For further information, visit us at www.sidetrade.com and follow us on Twitter [@Sidetrade](https://twitter.com/Sidetrade).

In case of discrepancy between the French and English versions of this press release, only the French version should be deemed valid.