

Financial calendar for 2019

PARIS, France – 11 January 2019 | Sidetrade (Euronext Growth: ALBFR.PA), the Artificial Intelligence customer journey platform, announces its 2019 financial calendar.

Annual Revenue for 2018

Tuesday, 22 January 2019 after Stock Market close

Annual Results for 2018

Tuesday, 9 April 2019 after Stock Market close

First Quarter Sales for 2019

Friday, 3 May 2019 after Stock Market close

Annual Shareholder general meeting

Thursday, 20 June 2019 from 11h00 to 12h30

First Half Year Revenue for 2019

Tuesday, 23 July 2019 after Stock Market close

First Half Year Results for 2019

Tuesday, 17 September 2019 after Stock Market close



Third Quarter Revenue for 2019

Tuesday, 15 October 2019 after Stock Market close



Annual Revenue for 2019

Tuesday, 21 January 2020 after Stock Market close

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) facilitates growth by laying the cornerstones of the customer journey: prospecting, development, loyalty and satisfaction. Integrated with your CRM and your ERP, Sidetrade's revolutionary AI system called Aimie, reveals unseen factors that can generate leads, drive sales, improve cashflow and shorten payment delay. Over 1,500 businesses in 80 countries use Sidetrade technology to give their Marketing, Sales and Finance teams a competitive edge.

For further information, visit us at www.sidetrade.com and follow us on Twitter [@sidetrade](https://twitter.com/sidetrade)

In case of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.