

Revenue growth in first 9 months of 2018

PARIS, France – 23 October 2018 | Sidetrade (Euronext Growth: ALBFR.PA), Artificial Intelligence customer journey platform, reports double-digit growth, with turnover up 13% in the first nine months of the year.

Olivier Novasque, Founder and CEO of Sidetrade, had this to say:

 *This amazing 13% growth in the first nine months of the year results from our success in harnessing the convergence of three new Artificial Intelligence technologies to offer our clients exciting new possibilities. This is a stimulating time for us, with the development of our new AI Sales & Marketing business, which has given us tremendous momentum and is creating undeniable value for the group.*

Revenue up 13% in the first nine months of 2018

Sidetrade group (million euros)	First 9 months 2018	First 9 months 2017	Variation
Revenue	18.2	16.1	+13%
of which AI Sales & Marketing	2.7	1.8	+48%
AI Financials	15.4	14.3	+8%

2018 data is consolidated and unaudited.

At the end of the third quarter of fiscal year 2018, the Sidetrade group continues to show double-digit growth (+13% against last year) with revenue of €18.2m. As with the first six months of the year, growth has been upheld by all of our business lines and especially driven by the takeoff of our new AI Sales & Marketing business (up 48%). Our Financials business, historically a strong contributor, continues with solid 8% growth. Our AI Sales & Marketing solutions have been performing excellently and are expected to remain a growth driver in the future.

Double-digit growth is expected for the entire 2018 financial year.



Next event

Gilbert Dupont Family Share Forum, Paris: 8 November 2018

Next press release

2018 Revenue: 22 January 2019 (after Stock Market close)

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In case of a discrepancy between the French and English versions of this press release, only the French version shall be deemed valid.

About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) provides Artificial Intelligence to empower Marketing, Sales and Finance teams to grow sales and accelerate cash on the customer journey. Seamlessly integrated with CRM and ERP, Sidetrade leverages Artificial Intelligence to reveal untapped new business opportunities, increase upsell/cross-sell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies of all sizes and sectors in 80 countries use Sidetrade AI solutions to gain a competitive advantage. With its Artificial Intelligence platform, Sidetrade uses predictive data science to take the guesswork out of the customer relationship.

For more information, visit www.sidetrade.com and follow us on Twitter @Sidetrade.