

## Sidetrade's shares are now available to all types of investors.



(Paris - ISIN : FR0010202606, code : ALBFR) The leader of solutions in the SaaS<sup>1</sup> mode for Financial Customer Relationships announces it has obtained the certificate from the AMF (Authority of the Financial Markets) for transferring to another compartment on NYSE Euronext Paris.

### 👉 'ALBFR' IS NO LONGER ONLY AVAILABLE TO CERTIFIED INVESTORS

Listed on NYSE Euronext Paris since 7<sup>th</sup> July 2005, the Sidetrade Group is specialised in reducing payment delays and Accounts Receivable for national and international organisations.

Considering that the turnover has grown by 20% at the first semester 2009, compared to the same period in 2008 and , and the ongoing (especially with Sidetrade Network), the Sidetrade Group is confident in its ability to manage, for the year 2009, a growth of its turnover of at least 15% along with a growth of its net profit higher than 10%. Today, the Group is the European leader of solutions in the SaaS mode for optimising the Financial Customer Relationship.

On the 22<sup>nd</sup> of September 2009, the Sidetrade Group obtained the certificate n° 09-267 from the AMF, dealing with the transfer of its 1.304.361 shares making up its capital, from the EA listing group (private investment) to the E1 listing group (public offering) on NYSE Euronext.

This change of listing group along with the implementation of a share buyback program and a liquidity contract with the company Gilbert Dupont, is to provide its current and future shareholders a better management of the "ALBFR" financial securities along with a larger liquidity.

Copies of the handbill which have obtained the certificate are freely available by the Sidetrade Group and available for consultation both on the Group's website ([www.sidetrade.com](http://www.sidetrade.com)) and on the AMF's ([www.amf-france.org](http://www.amf-france.org)). Investors are asked to take into consideration the risks detailed on chapter 4 of the first part of the handbill and on the chapter 2 of the second part of the handbill.

Olivier Novasque, Sidetrade Group's CEO, says :

"We are glad to open our capital to private investors in order to widen our shareholding. The change of compartment on NYSE Euronext Paris is an important step in the ALBFR's financial security. The Sidetrade Group's shares are now available to a wider public in order to combine them with the success of our Software as a Service offer".

### 👉 NEXT APPOINTMENT

Results of the first semester 2009 : Thursday 24<sup>th</sup> September 2009

### 👉 SIDETRADE CONTACT

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### 👉 ABOUT SIDETRADE GROUP ([www.sidetrade.com](http://www.sidetrade.com))

Independent group listed on NYSE Euronext (ticker: ALBFR), Sidetrade Group is the leader in Customer Financial Relationship Management solutions provided in SaaS (Software as a Service). Sidetrade's solutions are used by over 200 medium and large companies in Europe, to reduce DSO and Bad Debts.

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<sup>1</sup> Software as a Service: a model whereby a provider licenses an application to customers for use as a service on demand.